SPEAKERS



Monique A. Norfolk is the Founder and CEO of Mosaic Beginnings, LLC, a minority and woman-owned consulting firm, committed to removing barriers and increasing the capacity of nonprofit, faithbased, and civic organizations so that they are better able to meet the needs of their community. Mrs. Norfolk holds a Master of Public Health from Saint Louis University School of Public Health and a Bachelor of Science in Psychology from Xavier University of Louisiana.



Maranda Richardson is CEO and Principal of MWR Coaching and Consulting. Mrs. Richardson earned a Masters of Public Policy from the University of Missouri St. Louis, and a Bachelor of Science in Healthcare Administration and Planning from Tennessee State University. She brings over 15 years of experience working to advance racial equity in the social service, philanthropic, and government field by working with organizations and in communities least served.



Shakira Onwuachi is the founder, CEO, and Principal Creative Mastermind of Kuumba Collective LLC. She has over 15 years of experience in non-profit management, program management, and youth development. Ms. Onwuachi earned her bachelor's of Psychology from the University of St. Thomas. She also holds a master's degree in Social Work from the Brown School of Social Work at Washington University in St. Louis.

RESOURCE PARTNERS

Kayah Billups Amber Tompkins

kayah.billups@bankofamerica.com

Dart Ford

Enterprise Bank dford@enterprisebank.com

Brianna Greer

icookueat1@yahoo.com

Monique Norfolk

moniquenorfolk@mosaicbeginnings.com

Shawna Collier

Justine Petersen

SCollier@justinepetersen.org

Maranda Richardson

Black Funders of St. Louis blackfundersstl@gmail.com

Erin Roper

Roper Design

erin.roper1@gmail.com

2019 **ELEVATE** CONFERENCE

TOOLS TO TAKE YOUR ORGANIZATION TO THE NEXT LEVEL

JUNE 1, 2019

HARRIS-STOWE STATE UNIVERSITY-WILLIAM L. **CLAY EARLY SR. EARLY CHILDHOOD CENTER**



CONSULTANTS LLC

1430 Washington Avenue, Suite 228 St. Louis, MO 63103

314.390.1882

morgangravesconsultants.com





Marnée Morgan CEO-Principal Consultant

Marnée Morgan has over 20 years experience in the business, non-profit, and education sectors.

Marnée's background and experience involves strategic planning, the development of educational-based enrichment programs, leadership development, and the activation of community-based partnerships and coalitions, advocacy, and social justice.

Marnée earned her Master of Science in Business Management, with a concentration in Leadership and Business Development from National Louis University of Chicago, Illinois, and a Bachelor of Science in Business Administration from Fontbonne University of St. Louis, MO.

For the past three years, as the founder and CEO-Principal Consultant for Morgan Graves Consultants, LLC, Marnee has guided MGC's business development opportunities to include local and international-based partnerships, expanding the MGC brand to include city and state-government contracting, and emphasizing core services including: planning, development and training.

AGENDA

Welcome to the 2019 Elevate Conference!

Designed to excite and spark movement among individuals who have a vision to start a non-profit organization, have an established non-profit or community-based organization, or a for-profit business entity.

The conference will offer constructive and tangible tools, resources, and opportunities to create and strengthen networks and begin the shift and transformation needed to move to the next level.

Registration and Breakfast

Welcome & Introduction

Marnée Morgan Dr. Vetta Sanders-Thompson

Leadership Development Stacey Easterling

Strategic Planning Marnée Morgan

Evaluative Methods & Research

Donnatesa Dean

Lunch

Fund Development & Grant Writing

Monique Norfolk

0&A Panel

Black Funders of St. Louis

Maranda Richardson

Closing Remarks

Marnée Morgan

SPEAKERS



Vetta Sanders Thompson is the E. Desmond Lee Professor of Racial and Ethnic Studies at Washington University in St. Louis. Her funded research addresses promotion of cancer screening among African Americans. She has been a member of the Program for the Elimination of Cancer Disparities for 15 years and currently leads the Community Research Fellows Training program. Her community engaged research supports community efforts to achieve equity in health.



Donnatesa Dean is a Clinical
Program Manager for the Stroke
and Cerebrovascular Center at
Barnes-Jewish Hospital. She holds
a Masters in Public Health from
Washington University in St. Louis
and earned a Bachelors in Human
and Organizational Development from
Vanderbilt University. Ms. Dean has
nearly 10 years of experience working
in applied research, with particular
emphasis on program evaluation.



Stacey Easterling has over 20 years of experience working as a leader in both community-based and philanthropic organizations. Her philanthropic leadership experience has spanned the national, state, and local levels in the areas of aging and health. Her nonprofit sector work focused on community based health and included working at a free medical clinic and managing patient services at several Planned Parenthood affiliates.